

Lighter side to skin treatment

Jyoti Narang Watchmaker finds out if an innovative way to remove hair and halt the ageing process really works

Most women in the world dread two things: hair removal and ageing.

Hair removal is a crucial part of a beauty routine for many of us and getting older is inevitable.

There are now plenty of simple ways to get rid of unwanted hair on your legs, your bikini line, under your arms and on your face, in fact, it has never been easier to become all-over smooth.

Most of us want the removal to be permanent and at the same time beat the signs of ageing. Now a new product launched in Dubai for the first time says it can do just that.

The Aesthera Photo Pneumatic Therapy boasts that women can get safe, effective treatment for hair removal and skin rejuvenation without pain.

I, for one, was sceptical about this, so went along to find people who had tried it. This new technology combines the properties of broadband light with pneumatic energy for hair removal and photo facials.

"The new type of laser incorporated in photo pneumatic therapy treats spots, broken capillaries, unsightly veins and unwanted hair faster than current light therapies.

Hair removal with photo pneumatic therapy takes a mere 20 minutes for both legs compared to 120 minutes for other lasers and the treatments are virtually painless," says Rabih El Haji, regional sales manager of Kalium Drug store which offers aesthetic and anti-ageing treatments.

The treatment, unlike the other permanent hair removal techniques, does not require any pre-

“Leg hair removal takes just 20 minutes and is virtually painless”

treatments with topical anaesthetics, is time saving and is pain free. The makers claim that there are no side-effects, burn marks and it is fast.

After launching it in Europe and the USA, where it was created, the manufacturers believed the UAE was the next place to show off their product. "There was a huge

demand for this as the other technologies are painful and have side-effects," explains El Haji.

"It gives minimal discomfort, is fast and effective, changes the optical characteristic of the skin and gives long-lasting permanent hair removal."

Ageing and sun damage is due to a combination of textural changes, blotchy pigmentation and other factors.

Dr Maria Khattar, 55 tried the treatment and her verdict was positive. "I found my skin was rejuvenated. Ageing takes place due to the depletion of collagen in the skin and by stimulating the fibro blast, collagen is produced thus plumping up the skin and reducing lines. At the same time it treats the brown spots on the skin.

"I have tried it four times, once every three weeks, and I look fresher, my skin feels tighter. It's less painful and much safer."

Dr Jacques Otto from the Harley87 Clinic in London believes it can also help with skin pigmentation and acne. He says: "The machine cuts down on doctors' and patients' time."

■ The treatment is available at Aesthetica Clinic in Dubai, call 04 269 8005 for an appointment.



■ Dr Yana Zemlyanskaya demonstrates how the new photo pneumatic therapy is carried out

DENNIS B MALLARI